

POS PLACEMENT INSTRUCTIONS

THE POS KITS INCLUDE:



COUNTER CARD



BARRIER SIGN (not provided in all kits)

- **COUNTER CARD** Peel off the adhesive backing from the bottom of the t-grip and adhere to a flat surface in a prominent area.
- **POSTER -** Peel off adhesive backing (two layers). Place on doors or windows at front of the store, or on poles near the front of the store or the gas pumps. Attach with zip ties.
- **BARRIER SIGN** Using zip ties, attach to poles in front of store or at poles by gas pumps.



Place the barrier sign on the poles by the pumps so patrons can see it as they fill up their car.



Posters are best hung on the front door at eye level and counter cards can go near the f'real blender or on the counter by the register.

Social Scene

Encourage employees and customers to share posts and pictures of themselves with f'real on Facebook, Twitter and Instagram.



